

Start 'em young – cool baby accessories for tomorrow's trendsetters

Munich, November 2011



Cool cubes

The cubist design of the Reer Protectioncube turns the baby monitor into a decorative item. With its clean, predominantly white design and fresh green accents, the baby monitor, which is eavesdropper-proof and features a vibration alarm and two-way intercom, looks a bit like a spacecraft. The parent unit can be worn on the wrist like a watch or attached to a belt. Its small size and the standard wrist strap provide unrestricted freedom of movement.

reer Protectioncube digital baby monitor with wrist strap **64.98 euros**



Camouflage look for the urban warrior

Now it's safe for a man to venture into open terrain with his baby. The Diaper Dude change bag in cool camouflage look protects men from being spotted on the street toting a pretty pastel baby bag. The spacious change bag has room for all the equipment dad and baby need away from home. Diapers, baby wipes and a change of clothes fit in neatly along with mobile phone, small change and the house keys. This must-have means a man can do what a man's gotta do.

Diaper Dude change bags Flap Messenger **92.98 euros**



Sex and the City chic for fashionista-moms

Who says that practical can't be stylish? The trendy bowling bag looks like a handbag from the outside, while the inside doubles as a compact change bag. High quality materials and a touch of lustre in three colours make the Glam Shoulder Bag a stylish companion for modish mums on their next urban excursion.

Glam Shoulder Bag Choco change bag **75.98 euros**



Rocking the baby

Have you always wondered why everything in your world has to be pink and pale blue now that you're a parent? For all those parents who prefer punk to pastels and bold to bunnies, the Rock Star baby collection has cool accessories with a glam rock groove. From the drink bottle and insulated container to the dummy, it's all there. A star is born!

Rock Star Baby Gold Pirate gift set **27.98 euros**

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