

Roman Burdick is responsible for windeln.de's Marketing (all online-, offline- and CRM-activities). Prior to joining windeln.de, Roman Burdick worked at United Internet Media for more than four years where he was responsible for the Shopping Platforms and Media Performance teams. Before, he headed the Product Management/Online Marketing of PAYBACK GmbH in Germany for three years. Previously, Roman Burdick helped to establish FriendScout24's online marketing channels. Roman Burdick started his career as a trainee at Yahoo Search Marketing. Roman Burdick has studied Media Business Administration at the University of Hertfordshire/Cologne Business School and is an apprenticed industrial management assistant. Together with his wife and two children, Roman Burdick lives in Munich.