



At windeln.de, Julia-Caroline Schmidt, is responsible for the China business. Prior to joining windeln.de, Julia worked for August Storck KG in Singapore and Shanghai as Brand and Business Unit Manager. Before that, Julia worked in the product management for L'Oréal for four years in Switzerland. She has studied Economics and Politics at the University of Warwick in Great Britain and holds a Master of International Management from the London School of Economics. Julia lives together with her partner in Munich.