

Willi Schwerdtle

Willi Schwerdtle was born on April 14, 1953, in Justingen, Germany. He is German citizen. Mr. Schwerdtle holds a degree in Business Administration (Diplom-Betriebswirt). Mr. Schwerdtle started his career in 1979 at Procter & Gamble and continued his tenure there until 2012. In 1979, he served in field sales assignments for various major customers as part of the Procter & Gamble development program, a position that he held until 1990. From 1990 until 1993, Mr. Schwerdtle served in the Sales and Marketing department of Procter & Gamble, serving as the Assistant Brand Manager for "Meister Proper", as a Member of the "Always" brand launch team, and as a National Retail Manager. In 1993, he served as Manager of Procter & Gamble's German Corporate Trade Marketing department, a position he held until 1996. From 1996 until 1998, Mr. Schwerdtle served as Team Leader of the A&P Company in New York. From 1998 until 2006, he served as Director of Customer Business Development for Germany, Austria and Switzerland, and in 2006 he became the Vice President of this division, a position which he held until 2009. In 2009, Mr. Schwerdtle was appointed Vice President for Global Customer Business Development for the Electronics and C&C (cash and carry) business responsible for the global Makro and Metro business in 32 countries, a position he held until 2012. Since 2012, Mr. Schwerdtle has been an independent management consultant and Partner of WP Force Solutions GmbH, Bad Homburg.

He lives in Munich, Germany.

Further Supervisory Board mandates and/or other mandates in comparable controlling bodies in Germany or abroad

- adidas AG, Herzogenaurach/Germany (Deputy Chairman of the Supervisory Board)
- Eckes AG, Nieder-Olm/Germany (Member of the Supervisory Board)

Member of the Supervisory Board of windeln.de SE

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