

Christian (Chris) Reitermann

Chris Reitermann is CEO of the Ogilvy Group in Asia and Greater China. Based in Shanghai, he is responsible for 15 markets and 5,500 employees across the Asia Pacific region. He is a member of the Worldwide Executive Leadership Board, Ogilvy's global management body. In 2017, Mr. Reitermann was named "Manager of the Year in the Asia-Pacific region".

Over the past two decades, Mr. Reitermann has held several management-level positions at various offices of the Ogilvy Group, managing local and regional business units and global client relationships.

Mr. Reitermann received a degree in East Asian Business Management from the University of Applied Sciences in Ludwigshafen/Germany in 1996.

He is an active investor in the Chinese internet scene and sits on several advisory boards.

Further Supervisory Board mandates and/or other mandates in comparable controlling bodies in Germany or abroad

- Non-executive Director of Babytree Inc.

Member of Supervisory Board of windeln.de SE

Since January 2021