

## **Christian (Chris) Reitermann**

Chris Reitermann was born in Germany on June 23, 1969. He is a German citizen, holds a degree in business administration (FH) and graduated in East Asian Business Management in 1996.

Over the last two decades he held several senior management positions in various offices within the Ogilvy Group, running local offices, regional and worldwide clients and regional units such as Ogilvy & Mather Advertising.

He started his career at Ogilvy & Mather Taiwan in 1996, where he managed various international clients as Account Director. He continued his career in Beijing in 2000, where over the next decade he held various senior positions within the Group. In 2009 he moved to Shanghai to become President of the Group in Shanghai. In 2014 he became the President of Ogilvy & Mather Advertising in Asia and since 2016 he is the CEO of the Ogilvy Group in Asia and Greater China. He is also a member of the board of Ogilvy Worldwide.

Mr. Reitermann lives in Shanghai, China.

## **Other supervisory board mandates and / or mandates in comparable domestic and foreign supervisory bodies**

- i.a. Babytree Inc (HK)