

windeln.de SE: Candidacy of Christian (Chris) Reitermann and Huaidong (Andy) Wang as new members to the Supervisory Board

Munich, May 15 , 2020: The Supervisory Board of windeln.de SE ("windeln.de", "Group" or "Company"; ISIN DE000WNDL201 and ISIN DE000WNDL219) proposes to the Annual General Meeting taking place on 24 June 2020 two Supervisory Board candidates as successors to Willi Schwerdtle and Dr. Edgar Lange, who on 30 April 2020 announced their decision to step down as Chairman of the Supervisory Board and member of the Supervisory Board, respectively, effective as of the end of the next Annual General Meeting.

The Company's invitation to the Annual General Meeting 2020 to shareholders will include the proposal to elect Chris Reitermann and Andy Wang to the Supervisory Board.

Chris Reitermann is the Chief Executive Officer of The Ogilvy Group ("Ogilvy") in Asia & Greater China, Global Client Leader at WPP and Worldwide Executive Partner of The Ogilvy Group. He joined Ogilvy in 1996 and since then worked at various locations in Asia for the company. He received a degree in East Asian Business Management from the University of Applied Sciences in Ludwigshafen/Germany in 1996.

Andy Wang is non-executive Director at eBaoTech Corporation in Shanghai/China and founding partner of Innovation Camp in Beijing/China. Before that he has been a Consultant at McKinsey & Co. and co-founder of the company United Sources Trading Co. Ltd. in Beijing/China. Andy received a Master of Business Administration (MBA) from Harvard Business School in Boston/USA in 1997 and a bachelor's degree from the Foreign Affairs College in China in 1990.

Matthias Peuckert, Xiaowei (Sean) Wei and Dr. Nikolaus Weinberger, members of the Management Board of windeln.de: *„In the name of the entire company, we welcome the candidacy of Andy Wang and Chris Reitermann for the Supervisory Board. With their valuable experience and extensive expertise in e-commerce both in China and abroad, they could greatly bring forward our company. We are looking forward to the continued close cooperation with the Supervisory Board. We would like to thank Willi Schwerdtle and Dr. Edgar Lange again for their great work and the trusting collaboration. In the past few years, they have done outstanding work for windeln.de and its stakeholders.“*

Corporate Communications

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About windeln.de

windeln.de is one of the leading online retailers for baby, toddler and children's products in Europe. The Group also operates a successful e-commerce business with products for babies and toddlers for customers in China. The broad product portfolio includes everything from diapers, baby food, children's furniture, toys and clothes to strollers and child car seats. windeln.de was founded in 2010 and has been listed in the Prime Standard of the Frankfurt Stock Exchange since May 6, 2015. For more information, go to www.corporate.windeln.de.

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